**KU Bookstore Improvements**

* **Payment Process**
  + Streamline payment process
  + Multiple payment methods
* **Merchandise**
  + Simulated preview, based on student image
  + Ticket Sales
    - Events & games
  + Automatic Price Matching feature
    - Based on parameters such as approved locations
    - Buy back improvements
* **Student Services**
  + **Product based on Major**
    - Example:Laptop recommendation based on major
      * **Engineer:** High spec storage, memory, processor, GPU, etc.
      * **Art:** Spec with accurate touch
      * **History:** Spec for storage
  + **Discount Hub**
    - Restaurants, student services, etc.
  + **Community Hub**
    - Working groups and have an exchange on many different topics
      * Students to utilize for information and or projects
* **General Features/Services**
  + In-Text book search
  + Outdoor pickup system (due to covid)
  + Signup online, currently long lines
* **Easy Feedback Feature**
  + Techshop seems to have negative reviews but no accountability